

Project Scouting ream Project Scouting and Third Party Services

# **Event Schedule**

- 1. Intro
- 2. What are the TMO Services?
- 3. Spotlight on: The Project Scouting Services
- 4. How to use the TMO Services?
- 5. Insights: Current Funding Opportunities at a glance
- 6. Question & Answers



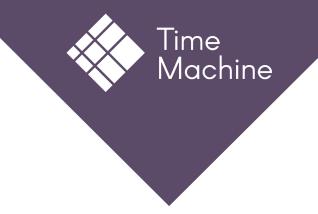




Intro Transformation



# A unique alliance...



# **Directly involved** as members:

### 700+ institutions and networks

(public authorities, academic, education, GLAM, industry, civil society etc.)

A community of **6.000+** experts and supporters



# A comprehensive programme

www.timemachine.eu



PILLAR 1			PILLAR 2				PILLAR 3		
Science and Technology for the Big Data of the Past		Ті	Time Machine Operation			Exploitation Avenues			
Data	F	.1.1. → (	B Infrastrucutr	re	P.2,1		Scholarship	P.3,1	
Computing	F	.1.2 (	Community	Management	P.2.2	$\rightarrow \bigcirc$	Education	P.3.2	
Theory	F	.1,3 (	Local Time N	4achines	P,2.3		<ul> <li>Platforms for Specific Exploitation Areas and Uses:</li> <li>Gallenes, Libraries, Archives, Museums – GLAM</li> <li>Creative Media and Entertainment Industries</li> <li>Smart Tourism</li> <li>Smart Cities and Urban Plann</li> <li>Land Use and Territoral Polici</li> </ul>	ning	
Outreach and Innovation	a a a a a a a a a a a a a a a a a a a		PIL	LAR 4	_		Land Ose and Termoral Polici	125	
Dissemination	P.4.1	P.4.1 Legal Issues and Ethics		2 Knowledge Transfer		P.4.3	Exploitation Support Structures	P,4,4	

Time Machine

"They will inform the strategic planning of Horizon Europe - the EU's next research and innovation framework programme and the preparation of its first Work Programme by outlining and proposing possible large-scale research initiatives."



# Our community

www.timemachine.eu

REGULAR MEMBER 500€ / Year

- All Associate Member benefits
- Voting rights
- Infrastructure use
- Funding potential

No board eligibility

#### GOOD FIT FOR:

Any institution striving to help shape the future of cultural heritage and relevant domains.

#### SIGN UP NOW More details here

#### ASSOCIATE MEMBER Free

- Network access
- Discounted events
- Website listing
- Use of tools and technology

No voting rights

GOOD FIT FOR: Any institution supporting technology, science and cultural heritage.

#### SIGN UP NOW

More details here

#### FOUNDING MEMBER 2000€ / Year\*

Time Machine

All Regular Member benefits
 Board eligibility
 Full LSRI partner

#### GOOD FIT FOR:

Any institution which wants to take a leading role in Time Machine.

#### SIGN UP NOW

More details here

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Services for TMO Members What are the TMO Services?

# Tailored Services for TMO Members (I)

Time Machine offers services to members

- Communication
- Dissemination
- Research roadmapping
- Project development services



# Tailored Services for TMO Members (II)

TMO maintains close ties to European Institutions which offer support on:

- IPR
- Entrepreneurship
- Data Management
- Teaching & Competency Development
- Partnering



# An example: Innovation Support Structures

digital management agency societas cooperativa europaea Time

Machine

- Challenge: Research and business innovation often weakly linked, market actors are mostly highly specialized SME
- Founding of the dma-sce European Cooperative Society in progress since 6/2020 with currently 10 SME yet paying 30K EUR stake
- Dedication:
  - Transfer of research innovation into businesses
  - Development of business chains on Digital Heritage
  - Networking, entrepreneurship and scale-up support
  - Example: Full-servicing from unstructured archives to digitization to virtual 3D museum applications

#### http://dma-sce.de/

# **TMO** national & regional support structures (I)

#### TM ambassadors

- Experts spread across the European continent
- who are eager to support the Time Machine vision and
- have the capacity to reach out to and inform a variety of national and international cómmunities.











Austin - Dr Thomas Alainer Austria - Prof. Dr. Robert Director of the Lower Austrian Discession Sobiotnia Archive and president of ICARUS Redeate ins Computer Vision and Read of Institute of Visual Computing & Haman

Belgium - Mike Kestensom Nonearth Photosopr at the University of Department of Classics Paculty of Classical and Modern Languages St. Kliment Ohridski







Centered Technology at TU Wilen

Cypnia - Dr. Marines Icannides Czeph Republia - Mgr. jitka Director of UNESCO Cheir on Digital Calibral Kirackovó Heritage at the Cyprus University of Head of the 1st department of the National

Czech Republic - Ma Koteting Zenklavá Archiver at the National Archiver in Dras



Circuits of the INCVM Institute of Research in



Stent Renublin - Marting Ealam-Ketan Head of Department of Auditury Historical Sciences and Archive Studies at the

Vine - Vintia Lensi

Head of Archival Office at the University of

Carech Republic - Evo Estonia - Birgit Kibal The Matternal Architess of Patersia Librarian of the Benedicting monastery library

Finland - Tomi Ahora Head of communications and foreign attains at Development Hanager et the National Architers of Finland / Kurstellingebiet

tuly - Dortt Raines Lithuania - Danue Bujakas Senior speciality at The Office of Chief resident of the Library System at the



Inactor of Munic Archive Perland.

France - Dr. Valerie Gouer-Finland - Dr. Juha Herrikoson Brunet

France - Anna Cratolo France - David d Marco European projects manager at 1019 Head of Europe. Space. Digital and innovatio

Serbin - Er Anom Solrontie culty of Philosophy of the Deputy Director at University of Beligrad of Belgrade, Chair in Philory in the Is Ages and Auxiliary Historical Management, Sconomics and Reance









Germany - Prol. Dr. Peter Bell

e for Divital Humanities at the Fall



Reductor at the Department of Inform West Attes





Greece - Eleni Gallato

Information Science Department at the Bar-

Switzerland - Alain Dubota United Kingdom - John Baker at of State Archives of the canton of Values Managing Director at Distrati

aland - Paul Ruttalan Head of team of the Department of Maps. Plans and Photographs, Budapest City Anchives (BCA)

Senior Lecturer and vice-director of the Data cienco institute (251 at NUI Galeway





Sander Munder









# TMO national & regional support structures (II)

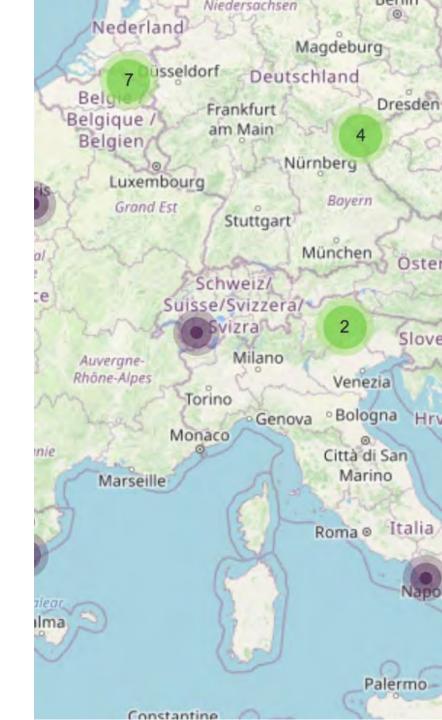
#### **Structural Development: EU Regional Partnerships**

 TMO driven application in the field of Digital Cultural Tourism with 7 regions from 6 nations currently under negotiation by the European Commission

#### **Cohesion Funds:**

REGIO

- EU Regions currently set regional priorities for the next decade
- Ongoing: coordinated activitiy of the ambassadors network to propose feasibility studies, mapping excercises to national/regional authorities



# Case Study (I)



#### **TMO National Coordination Office in Germany**

- Operated since 1/2018
- Financed by: Saxon State (until 2/2020), Thuringia (since 3/2020)
- Officers: Stephan Schwartzkopff & Tom Timmerhoff, Berlin, Germany

#### **Activities:**

- Community development
- Organize networking events
- National project applications
- TMO.DE Member Study (7/2020-1/2021)





# Case Study (II)

**Prof. Víctor Arce Vázquez**, Vice-Rector for Students and Internationalization University of Santiago de Compostela CRUSOE NETWORK



# Case Study (III)

Juha Henriksson, Director of the Music Archive of Finland, Time Machine Ambassador Finland (Time Machine Study)



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Time Machine In ŀ ľ Ω Spotlight on **Project Scouting Service** 



# The Demand (II)

# 1500-2000 Funding Programmes (Germany only) https://www.foerderland.de/finanzen/f oerderung/basiswissen-foerdermittel/



# The Demand (III)

Time Machine

# Increase Digital Cultural Heritage Visibility for Funders

## Project Scouting aims at...

- **Support** our members in obtaining funding from EU programmes (Horizon Europe, Digital Europe, ERASMUS, ESIF..) through winning partnerships
- Enable successful partnerships between TMO and its members to obtain funding from EU programmes
- Assist integration of TMO priority topics (digitization of cultural heritage) on European and Regional scale funding programmes



# **Project Scouting Key Figures**

Started in 2/2020

- Supported applications: ~40
- Supported proposals already granted: 14 (22,43 Mio. EUR)
- Supported proposals under review: 7 (31,30 Mio. EUR)
- Funding bodies consultancy:
   4 (EU & national programmes)



## **Testimonials**

Andreas Maier, Professor at Friedrich-Alexander-University (FAU) Erlangen-Nuremberg, Responsible for TM Science and Technology, Germany (H2020 Call)



Who can benefit from Project Scouting?

**Unpaid Service** 

Offered to our regular and founding members

Already included in your membership fee!



# The Project Scouting Services at a Glance

Time

Machine

- Supporting funding scheme development
- Finding relevant funding opportunities for your project proposals
- Finding partners for your consortium
- Support to build your proposal strategy
- Enable partnering with TMO

## The Project Scouting Services Communication to funding bodies

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Communicate demands of heritage community:

- support evidence-based policy and programme formulation on regional, national, international scale
- Provide consultancy to funders on priority topics & demands
- Investigate policies and research strands to provide more tailored advice

Our goal is to make Digital Heritage and its importance visible to funding bodies and support a leveraged and demand-based funding.

# The Project Scouting Services Funding Scheme Scouting

Finding funding opportunities for your project proposals

lime

Timely and regular information on open/forthcoming calls for proposals on digitization and cultural heritage across EU finding schemes (Horizon Europe, Digital Europe, Creative Europe, ERASMUS+, ESIF...)

Upon members' request B2B support provided for finding best matching opportunities; project idea, organization profile, call requirements...

Our goal is to search and find adequate funding schemes to bring your research ideas to live.

# Time Machine

# The Project Scouting Services Partner Finding

#### Finding partners for your consortium

- An online database to help finding partners among TMO Members (within and outside TMO community)
- Dissemination of information with regards to partnering events organized at European scale
- Organization of webinars/brokerage events/workshops,
- Follow up information with regards to partner searches announced in brokerage events or info-days organized by EC or national authorities.

Our goal is to find and connect the best matching partners for each project proposal.



# The Project Scouting Services Proposal Strategy Support

Once you have a project idea and a call for proposal to apply...

Regular & Founding Members

Consultancy on building your proposal strategy: ways and means of networking, developing your idea, European scale brokerage events, info-days, partnering tools, key aspects of the call... Access to consultancy on project writing and pre-evaluation (fee-based) Lime

Founding Members

**TMO Proposal Support Tool:** key documents for policy background (EU policy priorities, council conclusions, white papers..), contribution to SOTA (mapping of projects, PPPs, JTIs, ETPs, RIs...), European networks & groups, mapping of potential partners, mapping of call related events...

Our goal is to support you best in your project proposal development.

# The Project Scouting Services TMO Project Partnering

• Partnering with TMO in selected calls for proposals

The TMO collaborates with its members in project applications

TMO Coordinated Proposals

TMO as Partner

Letter of Support

lime

In the EU project proposals we offer tasks on:

- **Communication**: projects communication plan including the integration of project and its results into TMO channels
- **Dissemination**: projects dissemination plan tailored for projects' stakeholder groups
- **Exploitation**: valorisation and sustainability of projects' results for research and innovation to reach the foreseen impact

## **Project Scouting Contacts**





Prof. Dr. Sander Münster Project Scouting Strategist sander.muenster@timemachine.eu

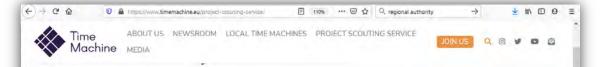




Oguz Özkan Project Scouting Officer oguz.ozkan@timemachine.eu



Okan Saldogan Project Scouting Officer (
) okan.saldogan@timemachine.eu



#### THE TIME MACHINE PROJECT SCOUTING SERVICE AT A GLANCE

The Time Machine Project Scouting Service aims to support Time Machine members in the process of forming competitive project consortia and submitting high quality project proposals with specific regards to EU funding schemes. The Project Scouting Service provides support in pre-proposal, proposal and ne working areas. This will ultimately not only fortify efforts of Time Machine Organisation members and their consortia but even more importantly enhance th chances at success in receiving funding.

- · Information and consultancy concerning relevant third-party funding schemes
- Support to find matching partners for project consortia
- Management of the involvement of the Time Machine Organisation and support for project consortia
- Consultancy and services for proposal preparation

The Project Scouting Service is provided through two strands. On the one hand, the Time Machine Organisation may participate directly in projects – either partner, as coordinator or cooperation is managed via a Letter of Support. On the other hand, members of the Time Machine Organisation may be supported their efforts to prepare and submit project proposals even without any direct participation or support by the TMO.

VICE DESCRIPTION PROJECT PARTICIPATION SCHEME MEET THE TEAM OPEN CALLS FAQS



#### Key Figures

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- Started in 2/2020
- Supported proposals already granted: 14 (22,43 Mio. EUR)
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  - Funding bodies consultancy: 4 (EU & national programmes)

https://www.timemachine.eu/project-scouting-service/

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Services for TMO Members How to use the TMO Services?

# How to use the TMO Services? As National/Regional Authority

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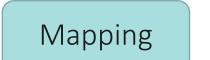
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- Stakeholder need analysis and capability mapping exercise for your country/region (desk research, surveys, workshops..)
- Trend analysis of European research and innovation topics including the EU funded projects
- Analysis of European research and innovation policy and programme topics and priorities

Monitoring

Tailored studies

Consultancy



## Usecase Province of Lower Austria

- Forming an expert consortium
- Sustainable strategy for digital CH
- Creation of general concept
- Analysis of existing data and tools
- Implementation concept linked to international developments
- Demonstration platform
- Fundament for future political decisions





## How to use the TMO Services? As Project Developer

- Get support to find right type of funding opportunity, find a consortium, build an involvement/proposal strategy
- Get support in write or pre-evaluate your proposal
- Involve TMO for Work Package/Task responsibilities (i.e. communication, dissemination and exploitation)
- Have the support of TMO as an associated partner/LoS in your consortium

**Partner Finding** 

Funding Scheme

Proposal Strategy

TMO Involvement

Time Machine

# How to use the TMO Services? As a Company



Access to start-up financing and develop a business plan

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- Access to finance, VC, investors, mentors and collaborators
- TMO Structures for business leverage (as the dma-sce)

Access to services

A competitive advantage by the TMO R&I program

Fresh research

Networking

## How to use the TMO Services? As a Research Institution

• Communicate and find partners in a large network

Commercialization

Funding

Support to access funding

Networking

- TMO Services for dissemination, project development, data
- Transfer your research into businesses



Dissemination

## How to use the TMO Services? As GLAM institution

• Access to service providers

Service Offers

- Communicate to a large network
- TMO Services e.g. for learning, funding access
- Increased visibility for authorities, visitors, partners

Increased Visibility



Funding

Learning

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### Current Funding Opportunities at a glance

Deadline **12 January 2021** 

Time Machine

DT-TRANSFORMATIONS-24-2020: European Museum Collaboration and Innovation Space

A Coordination and Support Action - 1 Million Euro Budget (Only one project will be funded)

Asks at least 60% of budget to be allocated to third party experimental projects as grants (30.000 each)

Allows museums to cooperate with creative and technology partners in experimental projects to:

- Innovate their day-to-day functions and processes,
- experiment with 3D digitization and AR/VR applications for visitors
- test new business models for their post-crisis recovery.

Expects collaborative project structure:

- the outcomes and documentation of projects shared through a cloud-based collaboration and innovation space
- will serve as sources of reference, best practice and know-how for Museum sector.

TMO is open to collaboration as partner/supporter in multiple consortia!



### Current Funding Opportunities at a glance

Time Machine

#### A new EIT-KIC on Cultural and Creative Industries (CCI)

- European Institute of Technology (EIT) supports long-term European partnerships among leading companies, research labs and higher education called as Knowledge and Innovation Communities (KICs).
   KICs has up to 80 Mio EUR budget.
- 8 KICs are active yet. A new KIC is planned focusing on **cultural and creative industries (CCI): EIT Culture & Creativity**.
- Following inter-institutional negotiations (December 2020), a call could come up following years. A Call is planned for 2021 and new KIC would get started in 2022.
- **TMO** is following both national and European scale engagements towards KIC CCI:
  - o Responded as a partner in national initiatives.
  - Carry out initiatives at European scale: EIT Directorate (follow up of the call) and engagements to European scale consortia.



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### **Questions & Answers**

https://www.menti.com Voting code 48 74 87 4

#### Moderator:

Thomas Aigner, TMO Vice President, Vienna, Austria





#### https://www.timemachine.eu/project-scouting-service/

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