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1950 1960 1970 1980 1990 2000 2010

2020 2030 2040 2050 2060 2070 2080 2090

Project Scouting Team

Project Scouting and Third Party Services



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Event Schedule

1. Intro
2. What are the TMO Services?
3. Spotlight on: The Project Scouting Services
4. How to use the TMO Services?
5. Insights: Current Funding Opportunities at a glance
6. Question & Answers





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Intro Transformation



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A unique
alliance...





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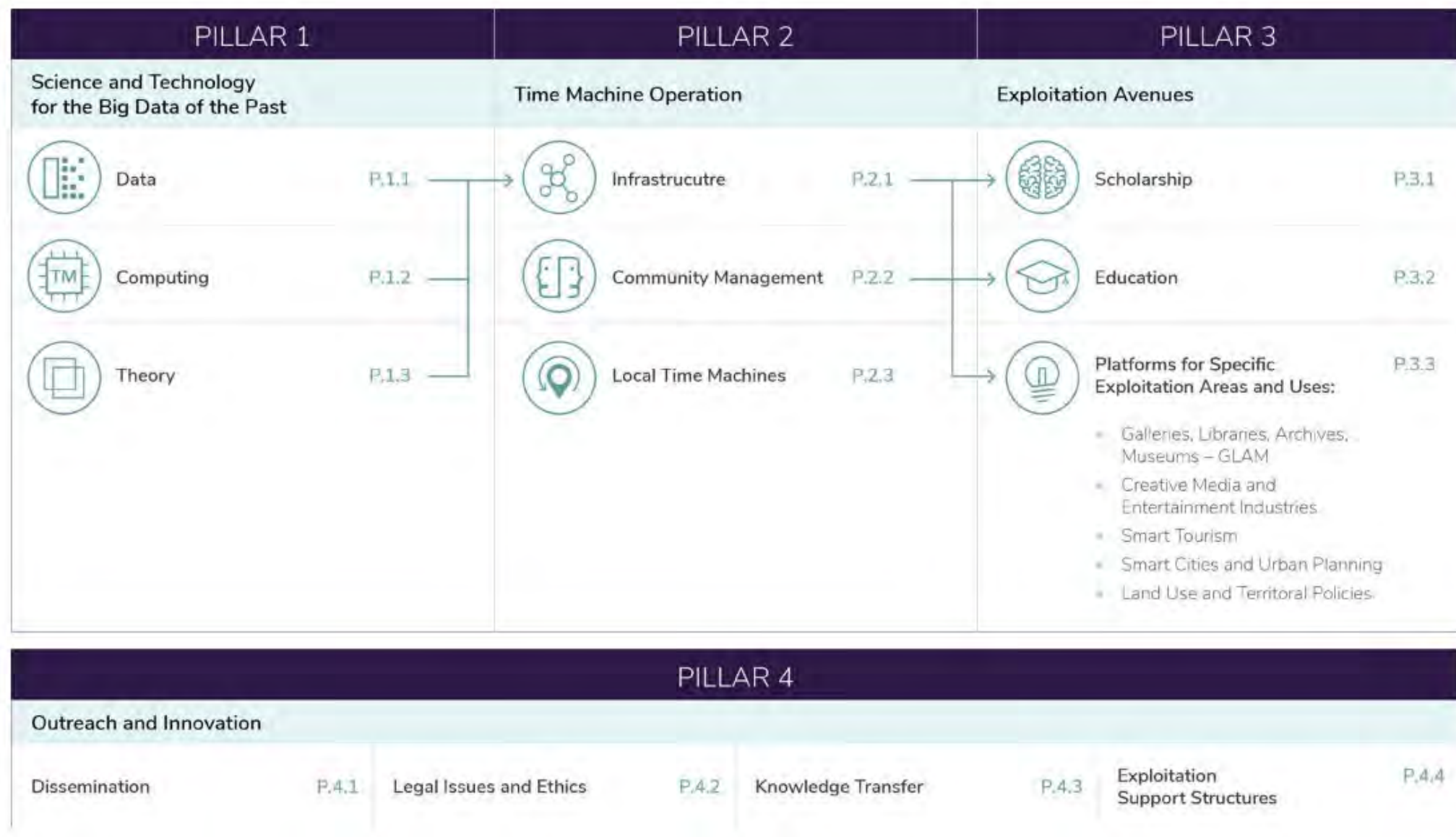
Directly involved as members:

700+ institutions and networks

(public authorities, academic, education, GLAM, industry, civil society etc.)

A community of **6.000+** experts and supporters

A comprehensive programme





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*“They will inform the **strategic planning of Horizon Europe** - the EU’s next research and innovation framework programme - and the preparation of its first Work Programme by **outlining and proposing possible large-scale research initiatives.**”*

Our community



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REGULAR MEMBER 500€ / Year

- ✓ All Associate Member benefits
- ✓ Voting rights
- ✓ Infrastructure use
- ✓ Funding potential

No board eligibility

GOOD FIT FOR:

Any institution striving to help shape the future of cultural heritage and relevant domains.

[SIGN UP NOW](#)

[More details here](#)

ASSOCIATE MEMBER Free

- ✓ Network access
- ✓ Discounted events
- ✓ Website listing
- ✓ Use of tools and technology

No voting rights

GOOD FIT FOR:

Any institution supporting technology, science and cultural heritage.

[SIGN UP NOW](#)

[More details here](#)

FOUNDING MEMBER 2000€ / Year*

- ✓ All Regular Member benefits
- ✓ Board eligibility
- ✓ Full LSRI partner

GOOD FIT FOR:

Any institution which wants to take a leading role in Time Machine.

[SIGN UP NOW](#)

[More details here](#)



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Services for TMO Members

What are the TMO Services?

Tailored Services for TMO Members (I)

Time Machine offers services to members

- Communication
- Dissemination
- Research roadmapping
- Project development services



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Tailored Services for TMO Members (II)

TMO maintains close ties to European Institutions which offer support on:

- IPR
- Entrepreneurship
- Data Management
- Teaching & Competency Development
- Partnering

de:hub
digital ecosystems



An example: Innovation Support Structures

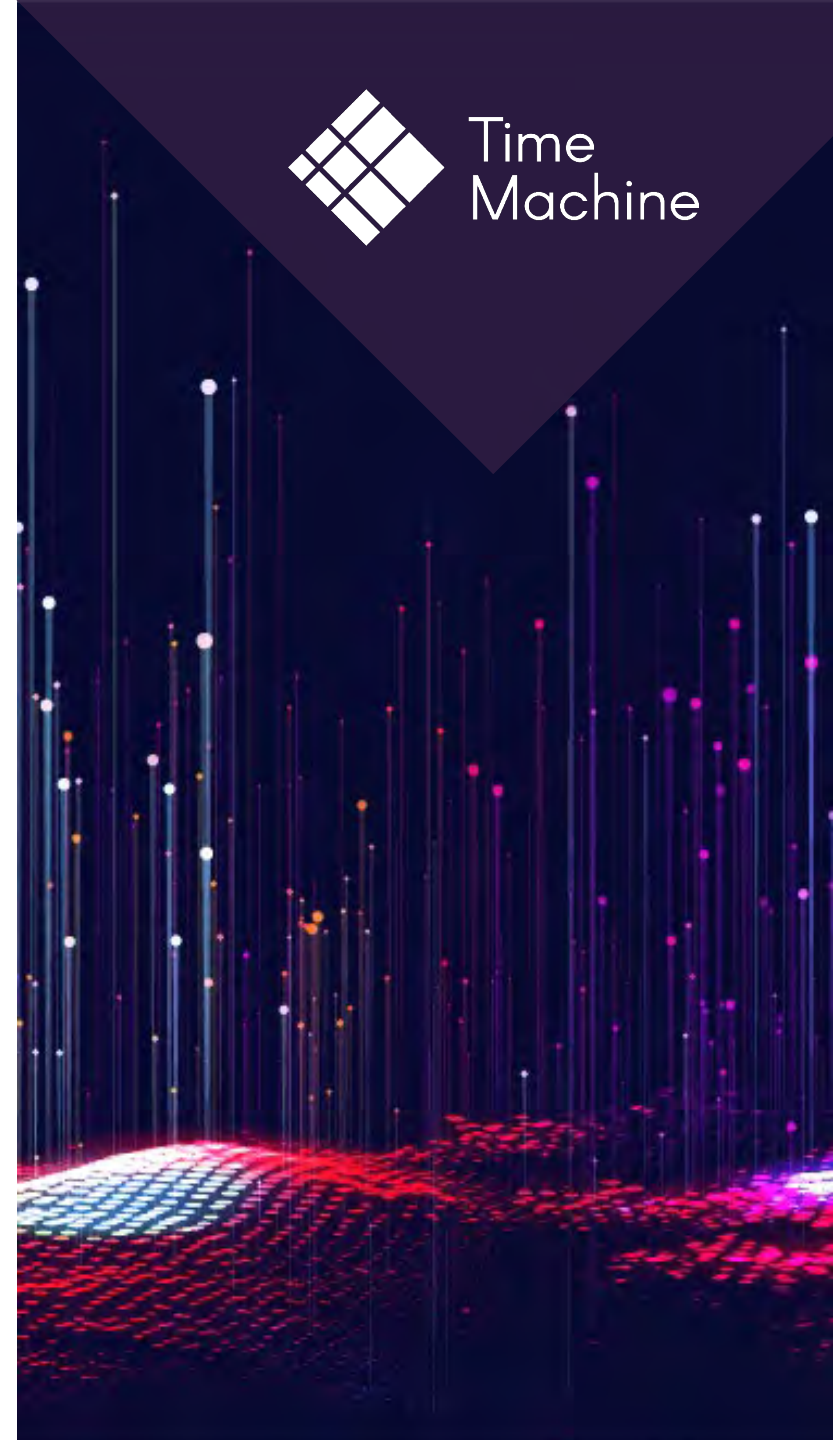


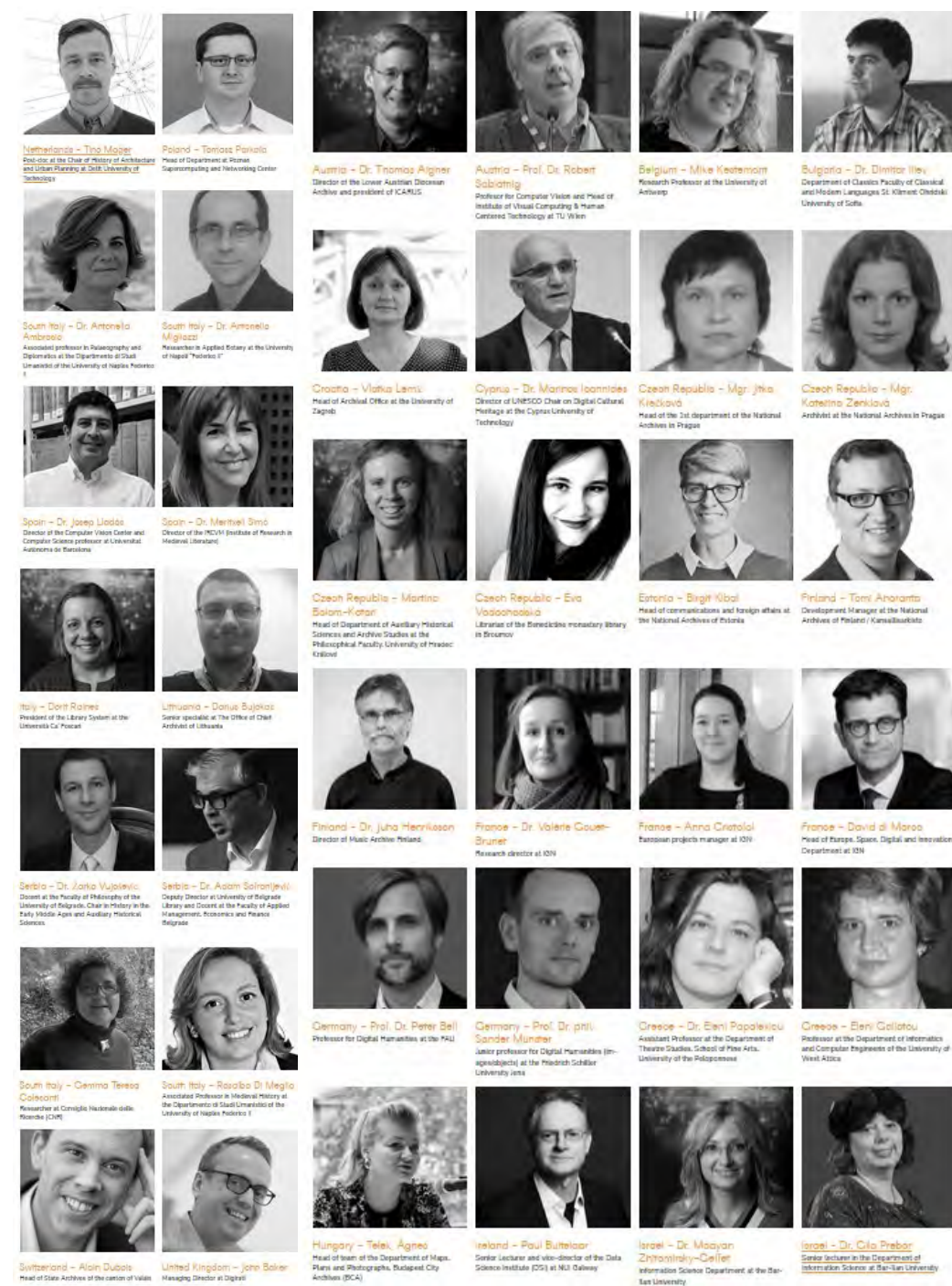
- Challenge: Research and business innovation often weakly linked, market actors are mostly highly specialized SME
- Founding of the **dma-sce European Cooperative Society** in progress since 6/2020 with currently 10 SME yet paying 30K EUR stake
- Dedication:
 - Transfer of research innovation into businesses
 - Development of business chains on Digital Heritage
 - Networking, entrepreneurship and scale-up support
 - Example: Full-servicing from unstructured archives to digitization to virtual 3D museum applications

<http://dma-sce.de/>



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TMO national & regional support structures (II)

Structural Development: EU Regional Partnerships

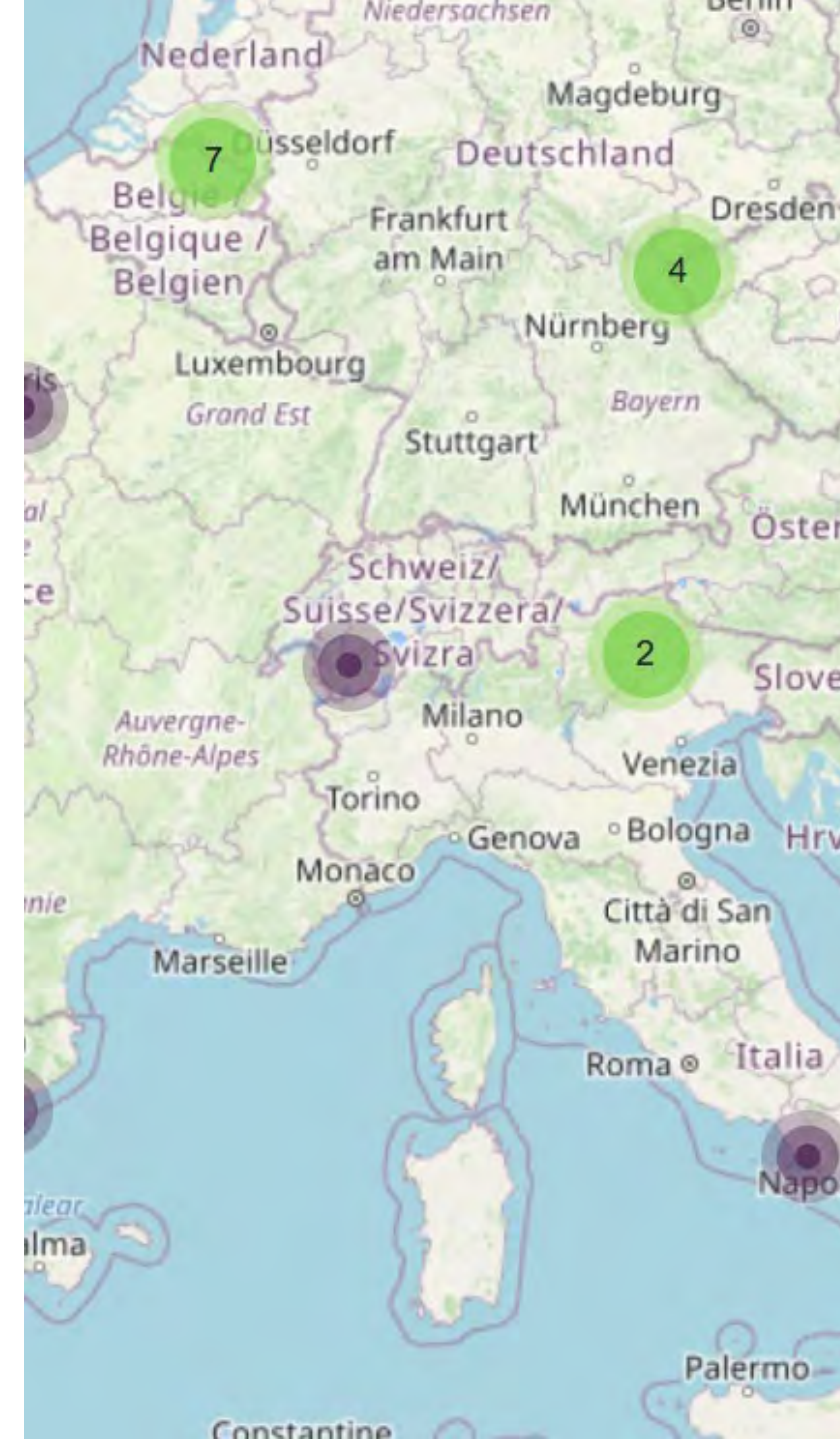
- TMO driven application in the field of Digital Cultural Tourism with 7 regions from 6 nations currently under negotiation by the European Commission

Cohesion Funds:

- EU Regions currently set regional priorities for the next decade
- Ongoing: coordinated activity of the ambassadors network to propose feasibility studies, mapping exercises to national/regional authorities



REGIO



Case Study (I)



TMO National Coordination Office in Germany

- Operated since 1/2018
- Financed by: Saxon State (until 2/2020), Thuringia (since 3/2020)
- Officers: Stephan Schwartzkopff & Tom Timmerhoff, Berlin, Germany

Activities:

- Community development
- Organize networking events
- National project applications
- TMO.DE Member Study (7/2020-1/2021)



Case Study (II)

Prof. Víctor Arce Vázquez,
Vice-Rector for Students and
Internationalization
University of Santiago de
Compostela
CRUSOE NETWORK



Case Study (III)

Juha Henriksson, Director of
the Music Archive of
Finland, Time Machine
Ambassador Finland (Time
Machine Study)





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Spotlight on Project Scouting Service

The Demand (I)

What would you assess as main obstacles for employing digital approaches in your organisation? (Online Survey 2017, n=624 items)



The Demand (II)

1500-2000 Funding
Programmes
(Germany only)

<https://www.foerderland.de/finanzen/foerderung/basiswissen-foerdermittel/>



The Demand (III)



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Increase Digital Cultural
Heritage Visibility for Funders

Project Scouting aims at...

- **Support** our members in **obtaining funding** from **EU programmes** (Horizon Europe, Digital Europe, ERASMUS, ESIF..) through winning partnerships
- **Enable** **successful partnerships** between **TMO** and its **members** to obtain funding from EU programmes
- **Assist** **integration of TMO priority topics** (digitization of cultural heritage) on European and Regional scale funding programmes



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Project Scouting Key Figures

Started in 2/2020

- Supported applications: ~40
- Supported proposals already granted:
14 (22,43 Mio. EUR)
- Supported proposals under review:
7 (31,30 Mio. EUR)
- Funding bodies consultancy:
4 (EU & national programmes)



Testimonials

Andreas Maier, Professor at
Friedrich-Alexander-
University (FAU) Erlangen-
Nuremberg, Responsible for
TM Science and Technology,
Germany (H2020 Call)





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Who can benefit from Project Scouting?

Unpaid Service

Offered to our regular and founding members

Already included in your membership fee!



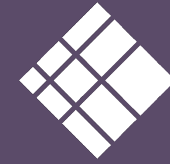


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The Project Scouting Services at a Glance

- Supporting funding scheme development
- Finding relevant funding opportunities for your project proposals
- Finding partners for your consortium
- Support to build your proposal strategy
- Enable partnering with TMO





The Project Scouting Services

Communication to funding bodies

Communicate demands of heritage community:

- support evidence-based policy and programme formulation on regional, national, international scale
- Provide consultancy to funders on priority topics & demands
- Investigate policies and research strands to provide more tailored advice

Our goal is to make Digital Heritage and its importance visible to funding bodies and support a leveraged and demand-based funding.





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The Project Scouting Services Funding Scheme Scouting

Finding funding opportunities for your project proposals

Timely and regular information on open/forthcoming calls for proposals on digitization and cultural heritage across EU finding schemes (Horizon Europe, Digital Europe, Creative Europe, ERASMUS+, ESIF...)

Upon members' request B2B support provided for finding best matching opportunities; project idea, organization profile, call requirements...

Our goal is to search and find adequate funding schemes to bring your research ideas to live.





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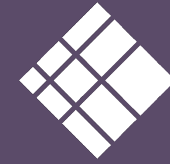
The Project Scouting Services Partner Finding

Finding partners for your consortium

- An online database to help finding partners among TMO Members (within and outside TMO community)
- Dissemination of information with regards to partnering events organized at European scale
- Organization of webinars/brokerage events/workshops,
- Follow up information with regards to partner searches announced in brokerage events or info-days organized by EC or national authorities.

Our goal is to find and connect the best matching partners for each project proposal.





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The Project Scouting Services Proposal Strategy Support

Once you have a project idea and a call for proposal to apply...

Regular & Founding Members



Consultancy on building your proposal strategy: ways and means of networking, developing your idea, European scale brokerage events, info-days, partnering tools, key aspects of the call...
Access to consultancy on project writing and pre-evaluation (fee-based)

Founding Members



TMO Proposal Support Tool: key documents for policy background (EU policy priorities, council conclusions, white papers..), contribution to SOTA (mapping of projects, PPPs, JTIs, ETPs, RIs...), European networks & groups, mapping of potential partners, mapping of call related events...

*Our goal is to support you best in your project
project proposal development.*





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The Project Scouting Services

TMO Project Partnering

- Partnering with TMO in selected calls for proposals

The TMO collaborates with its members in project applications

TMO Coordinated Proposals

TMO as Partner

Letter of Support

In the EU project proposals we offer tasks on:

- **Communication:** projects communication plan including the integration of project and its results into TMO channels
- **Dissemination:** projects dissemination plan tailored for projects' stakeholder groups
- **Exploitation:** valorisation and sustainability of projects' results for research and innovation to reach the foreseen impact

Project Scouting Contacts



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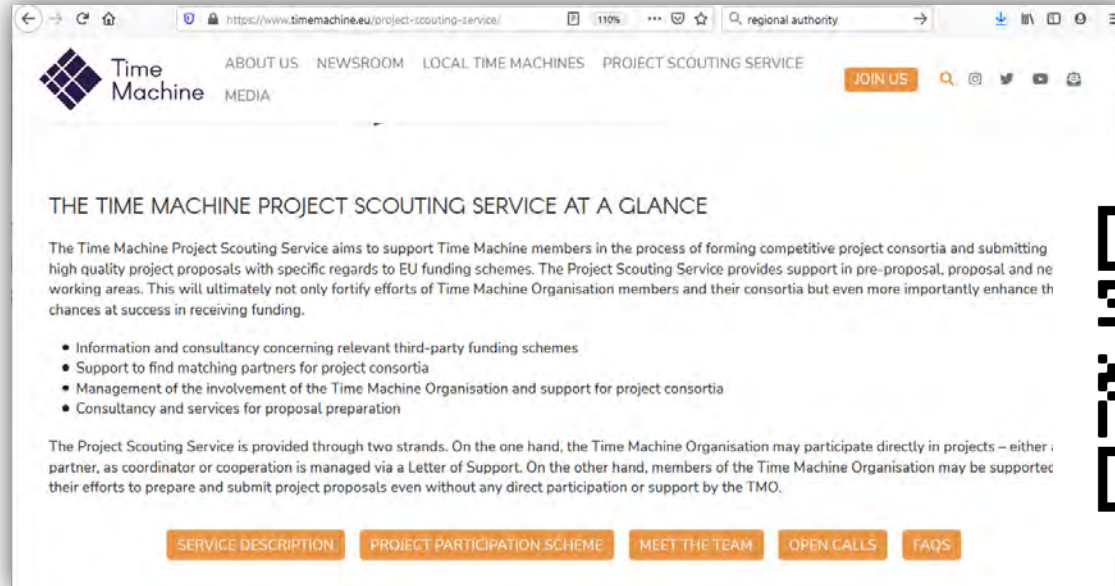
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Key Figures

- **Started in 2/2020**
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<https://www.timemachine.eu/project-scouting-service/>



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Services for TMO Members

How to use the TMO Services?



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How to use the TMO Services?

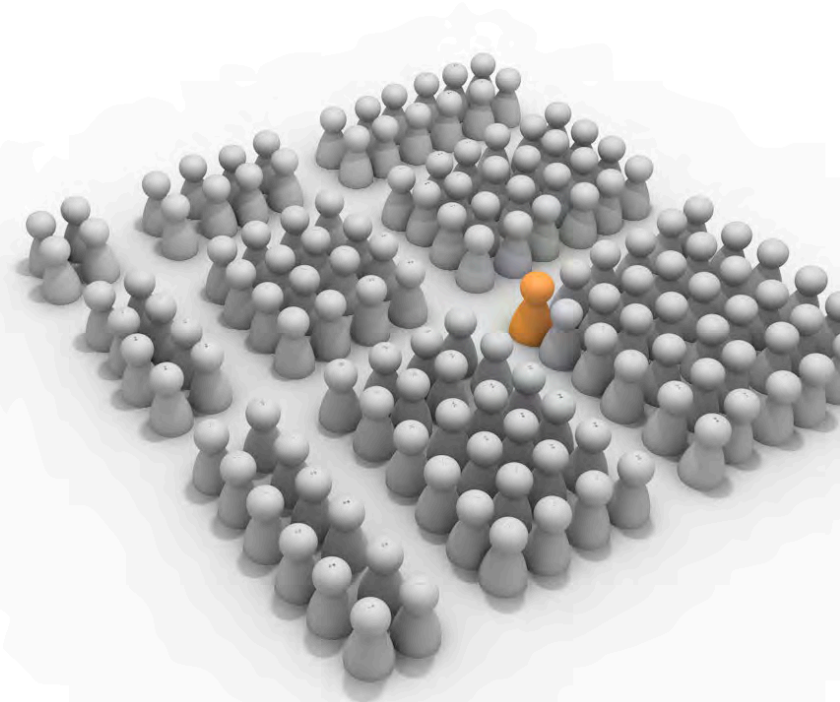
As National/Regional Authority

- Stakeholder need analysis and capability mapping exercise for your country/region (desk research, surveys, workshops..)
- Trend analysis of European research and innovation topics including the EU funded projects
- Analysis of European research and innovation policy and programme topics and priorities
- Tailored studies

Consultancy

Mapping

Monitoring



Usecase

Province of Lower Austria

- Forming an expert consortium
- Sustainable strategy for digital CH
- Creation of general concept
- Analysis of existing data and tools
- Implementation concept linked to international developments
- Demonstration platform
- Fundament for future political decisions



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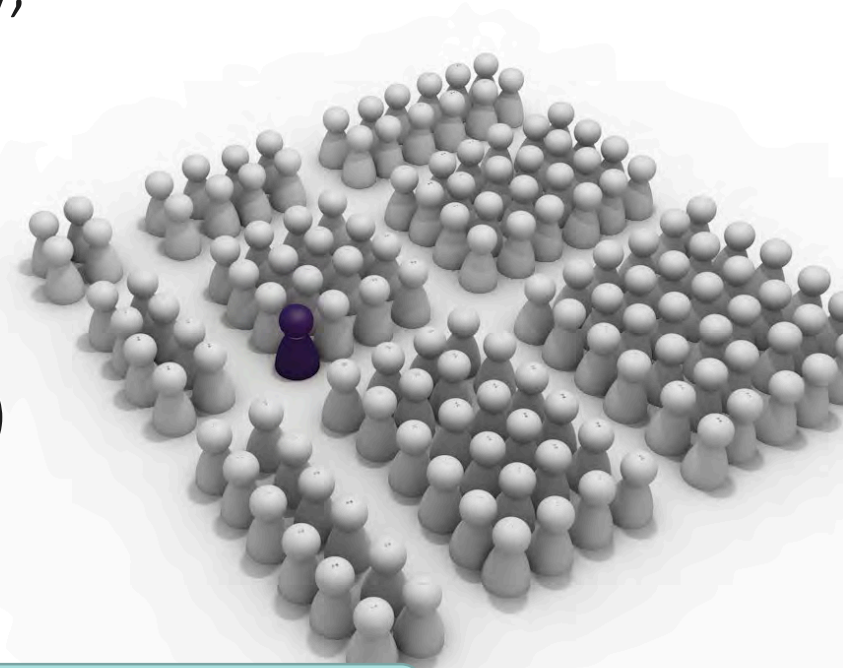




How to use the TMO Services?

As Project Developer

- Get support to find right type of funding opportunity, find a consortium, build an involvement/proposal strategy
- Get support in write or pre-evaluate your proposal
- Involve TMO for Work Package/Task responsibilities (i.e. communication, dissemination and exploitation)
- Have the support of TMO as an associated partner/LoS in your consortium



Funding Scheme

Partner Finding

Proposal Strategy

TMO Involvement



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How to use the TMO Services?

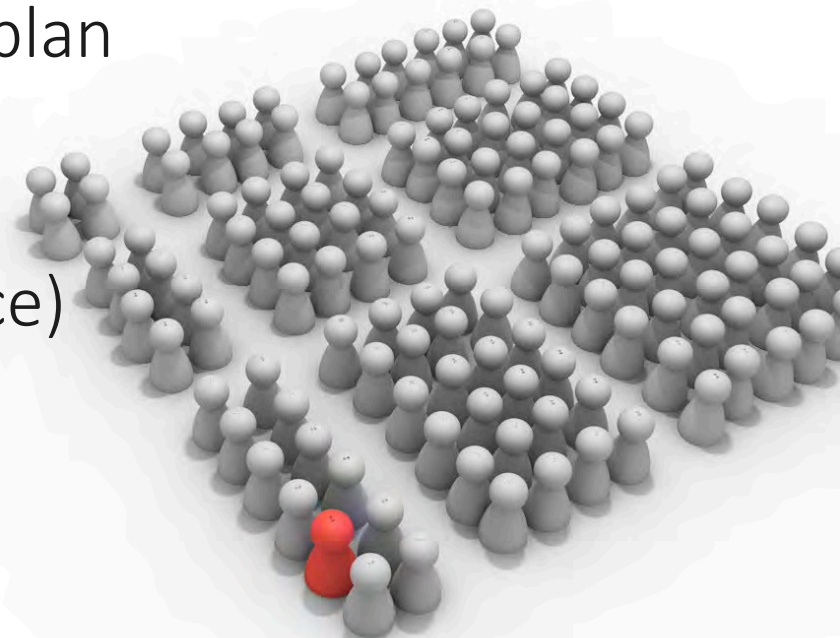
As a Company

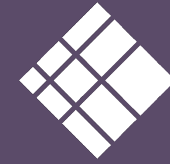
- Finding customers and fresh ideas via TMO network
- Access to start-up financing and develop a business plan
- Access to finance, VC, investors, mentors and collaborators
- TMO Structures for business leverage (as the dma-sce)
- A competitive advantage by the TMO R&I program

Networking

Fresh research

Access to services



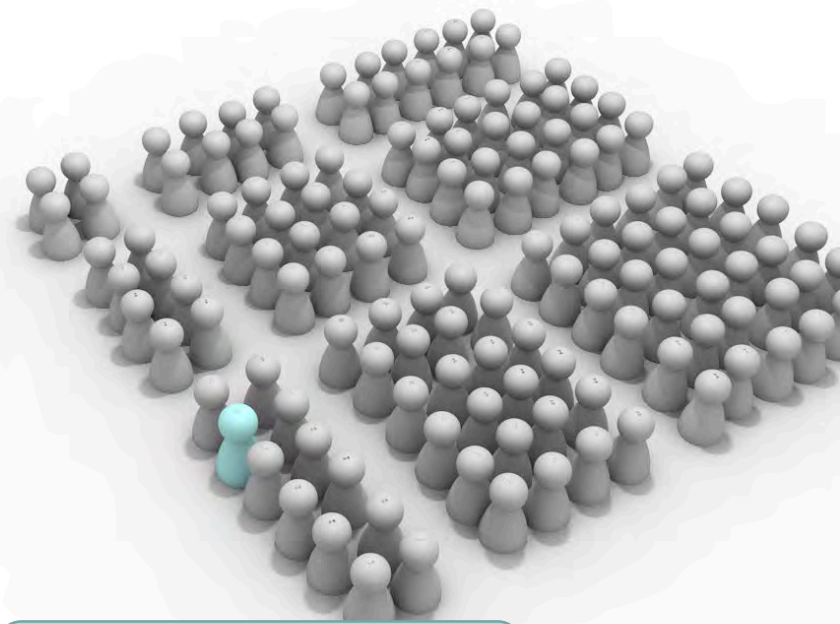


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How to use the TMO Services?

As a Research Institution

- Communicate and find partners in a large network
- Support to access funding
- TMO Services for dissemination, project development, data
- Transfer your research into businesses



Networking

Commercialization

Funding

Dissemination

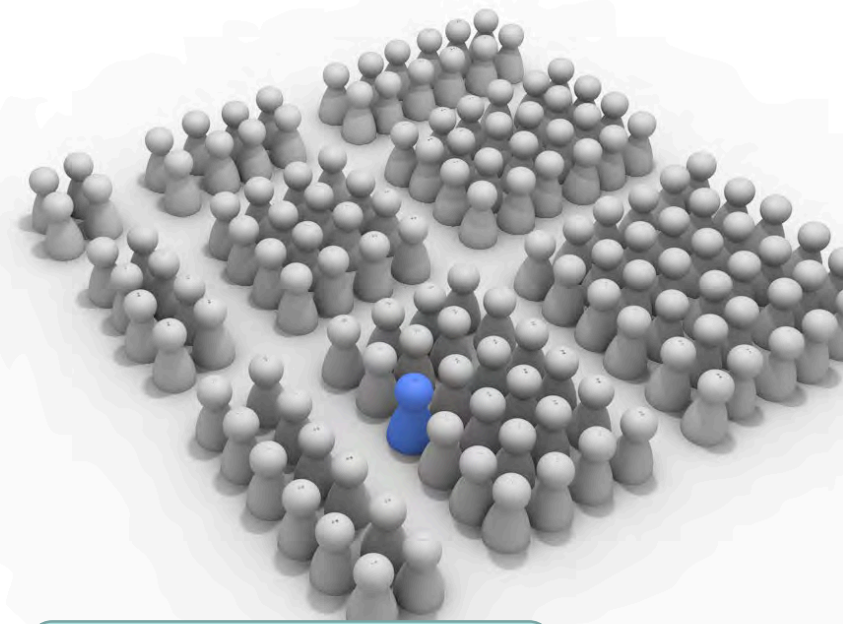


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How to use the TMO Services?

As GLAM institution

- Access to service providers
- Communicate to a large network
- TMO Services e.g. for learning, funding access
- Increased visibility for authorities, visitors, partners



Service Offers

Increased Visibility

Learning

Funding



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Current Funding Opportunities at a glance

Deadline
12 January 2021



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DT-TRANSFORMATIONS-24-2020: European Museum Collaboration and Innovation Space

A Coordination and Support Action - 1 Million Euro Budget (Only one project will be funded)

Asks at least 60% of budget to be allocated to third party experimental projects as grants (30.000 each)

Allows museums to cooperate with creative and technology partners in experimental projects to:

- Innovate their day-to-day functions and processes,
- experiment with 3D digitization and AR/VR applications for visitors
- test new business models for their post-crisis recovery.

Expects collaborative project structure:

- the outcomes and documentation of projects shared through a cloud-based collaboration and innovation space
- will serve as sources of reference, best practice and know-how for Museum sector.

TMO is open to collaboration as partner/supporter in multiple consortia!



Current Funding Opportunities at a glance



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A new EIT-KIC on Cultural and Creative Industries (CCI)

- European Institute of Technology (EIT) supports long-term European partnerships among leading companies, research labs and higher education called as **Knowledge and Innovation Communities (KICs)**. KICs has up to 80 Mio EUR budget.
- 8 KICs are active yet. A new KIC is planned focusing on **cultural and creative industries (CCI)**: EIT Culture & Creativity.
- Following inter-institutional negotiations (December 2020), a call could come up following years. A Call is planned for 2021 and new KIC would get started in 2022.
- **TMO** is following both national and European scale engagements towards KIC CCI:
 - Responded as a partner in national initiatives.
 - Carry out initiatives at European scale: EIT Directorate (follow up of the call) and engagements to European scale consortia.





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Questions & Answers

<https://www.menti.com>

Voting code 48 74 87 4

Moderator:
Thomas Aigner,
TMO Vice President,
Vienna, Austria



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Thank you!

<https://www.timemachine.eu/project-scouting-service/>

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