

VIRTUAL AND SMART CULTURAL TOURISM WORKSHOP - AGENDA
15/07/2021 – 12:00-14:00

Time (CET)	Title	Speaker
12:00	<i>Welcome, introduction and mission of the event</i>	<i>Dr. Marinos Ioannides</i>
12:05	<i>Greetings and Statements</i>	<i>Mr. Yiannis Karousos Minister of Transport, Communications and Works</i>
12:15	<i>Digitization in Special Interest Tourism The Limassol case</i>	<i>Ms. Maria Stylianou - Michaelidou Limassol Tourism Board</i>
12:30	<i>Context and objectives of the VSCT Pilot Action</i>	<i>Prof. Dr. Sander Münster Time Machine Organisation</i>
12:55	<i>Digital Cultural Tourism</i>	<i>Dr. Marinos Ioannides Cyprus University of Technology</i>
13:10	<i>Offering and enhancement of authentic tourism experiences through digitalisation of the cultural and natural tourism capital: The MITOS platform</i>	<i>Dr. Antonis Theocharous Cyprus University of Technology</i>
13:25	Virtual Cultural Tourism: The case of Cypriot Gastrotourism	<i>Dr. Chrystalleni Lazarou Cyprus Food Museum</i>
13:35	Open Discussion, Elaboration of Business Cases and Servicing Needs and Conclusions	<i>All participants</i>
14:00	End of the Event	


Free online registration [HERE](#)

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