THE DIGITAL HERITAGE DEVELOPMENT PLATFORM

The Digital Heritage Development Platform provides a servicing environment for digital software applications and content development and operation during the full software lifecycle.
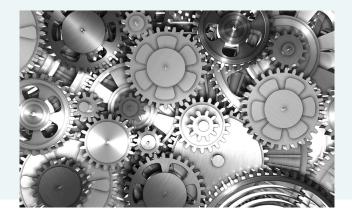
The challenge

Especially for small and medium companies and research teams it is challenging to cover all aspects of application development, maintain products and ensure operation as hosting, data storage, IPR management, contractual affairs, billing, or customer relationship management and support during the full software lifecycle.

The Digital Heritage Platform core services

- Provision of a stable and flexible operational environment for the deployment of digital applications and content, including hosting, support and maintenance
- Programming environments and data services to create new applications and heritage content.
- A data and content inventory to be utilized by application and content developers.
- Connection to the Digital Heritage Marketplace for marketing and sales services (including billing).

Target customers

Solution providers as application developers; research teams demanding a stable and transparent operation framework, an easy to apply development environment and access to the large-scale content ecosystem of the Time Machine Organisation.

Business model

Revenue streams are fees for services (including data storage and hosting) cost coverage will be also obtained by partnering as dissemination partner in R&D projects. Costs include technical development, hosting and maintenance, service integration, contracting and legal issues, overheads.

Go-to-market strategy

Phase 1: 2022-2023: Kickstarting structure and initial population with applications via a project funding
Phase 2: 2023-2024: Prototyping to approve viability and revenues
Phase 3: 2024-2025: Launching stage

CONTACT INFORMATION

The Digital Heritage Marketplace is a joint endeavour supervised by the Time Machine Organisation and the EU S3 Partnership for Virtual and Smart Cultural Tourism. It will be operated by an operational company. More information:

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