



Virtual and Smart Cultural Tourism

Regional Partner Contributions

Saxony: TU Dresden and Time Machine Leipzig

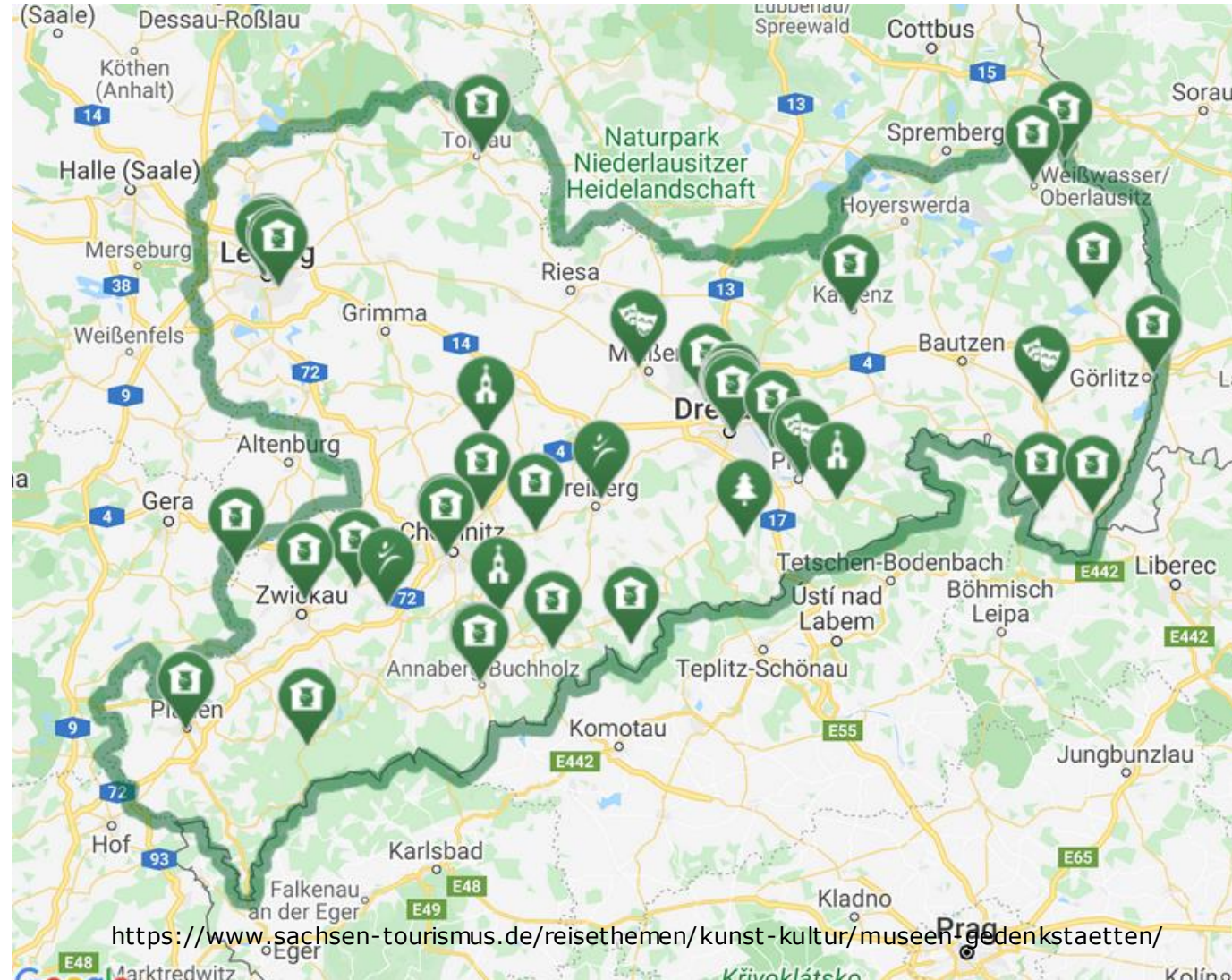
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Interregional Partnership
Virtual and Smart
Cultural Tourism



Regional Perspective





Regional Perspective of The VSCT Partnership

- *Saxony: CT brand, surface mining, cities vs. rural space*
 - *GLAM & science institutions: archives, libraries, academy, univ.*
 - *Technology: development of digital technologies for education & research (eLearning, eScience)*
 - *Citizen Science as a contribution to regional political culture: Mobilizing communicative memory, democratizing cultural heritage*
- **Main challenge:** *interlinking actors and needs of different types*



Bottlenecks to commercialisation and scale-up

- *Lack of joint vision of cultural heritage between tourism industry/guides, GLAM institutions, and citizen science*
- *Domain knowledge and technological knowledge are concentrated in different institutions*
- *Precariousness of financial resources and technical capacities for smaller communal archives (main content holders)*
- *Access to funding and monetarization strategies for scalable business*



Possible Business Cases/Ideas if available

Partnership topotheek.at & Time Machine Leipzig:

- communal level collection of private photographs and other documents, flat (2D) presentation*
- communal level collection of municipal construction files and other architectural documents, 3D presentation*



Possible Business Cases/Ideas if available

Partnership around Time Machine Project Hub at TU Dresden:

- Strong commitment around development of digital technologies*
- Unique network around the university of excellence containing both large scale basic research centers and world known art collections*
- coordinated by both the TUD Media Centre as a research institute and the TUD European Project Center as a research management Centre*



Servicing needs to overcome bottlenecks (and support business cases)

- *including interregional cooperation perspective tackle regional challenges*
- *Access to funding*
- *Networking*
- *Licensing (3D software)*