

Job advertisement

Vacancy ID: **081/2022**

Closing date: **08.05.2022**



**FRIEDRICH-SCHILLER-
UNIVERSITÄT
JENA**

Friedrich Schiller University is a traditional university with a strong research profile rooted in the heart of Germany. As a university covering all disciplines, it offers a wide range of subjects. Its research is focused on the areas Light—Life—Liberty. It is closely networked with non-research institutions, research companies and renowned cultural institutions. With around 18,000 students and more than 8,600 employees, the university plays a major role in shaping Jena's character as a cosmopolitan and future-oriented city.

The Professorship of Digital Humanities at the University of Jena seeks to fill the position of a

Coordinator / Business Developer for European Digital Heritage B2B Marketplace (m/f/d)

commencing on 1st of July 2022 or at a to be agreed date, no later than 1 September 2022

The C4Education project is financed as Creative Europe Innovation Lab and proposed to seeding a European B2B marketplace via the initial development of a digital platform comprising an application marketplace, including accreditation criteria and sales models, and a corresponding training platform, including self-steered tutorials and webinars. Within C4Education a set of high-quality demo cases and a business model to ensure sustainable operation and grow of the C4Education lab on long durée.

Job description:

C4Education is driven by highly experienced European players – ICARUS and Time Machine Organisation as development and communication partners, the Netherlands Institute for Sound and Vision (NISV) as main player in the audiovisual sector and the Meta Group as business advisor.

C4Education seeds the Digital Heritage marketplace which is proposed to become a major European platform specialized on digital applications and content for cultural heritage destinations and cultural institutions. It is proposed to provide a currently missing digital platform to trade fixed-cost, customizable digital applications, service and content targeting small and mid-scale museums, tourism agencies and destination managers for whom it is challenging to present their assets in the digital space and support their visitors experience. The platform will host the already large number of application and content developed by providers mostly acting on regional or national level. The platform is proposed to enable customers Europewide to find and purchase certified products and vice versa to provide a highly visible and European scale sales platform for software and service providers.

The marketplace is an essential part of the joint sectoral development strategy of three largest European associations in this sector - ICARUS, Time Machine Organisation and the EU S3 partnership for Virtual and Smart Cultural Tourism (VSCT) and will reach 1000 companies, GLAM and research institutions. The Digital Heritage Marketplace manager will be appointed at the University of Jena. The manager will be hosted at the department of Media Studies and supervised by prof. dr. Sander Muenster, coordinator of the S3 VSCT partnership and secretary elect of the Time Machine Organisation. The tasks of the job are divided over two areas of work:

- managing the C4Education Innovation Lab project (0,5 FTE); and
- supporting the business-development of a European business venture (0,5 FTE).

For the first task, the Digital Heritage Marketplace manager will closely collaborate with the project partners, particularly the Time Machine Organisation and ICARUS offices, both located in Vienna, Austria, and the NISV in the Netherlands.

For the second task, the Digital Heritage Marketplace manager will be embedded in the S3 partnership for Virtual and Smart Cultural Tourism.

- Coordination of the business development process;
- Project representation and dissemination;
- Coordination of the development of business processes, structures and workflows;
- assist in collecting further funding and financing;
- take an active role in sustaining and further growing the marketplace



Your profile:

- A Bachelor or Master degree in a related field, including but not limited to programs in the Arts and Humanities and Social Sciences, completed before 31 May 2022 (required);
- previous experience with project management and organizing different stakeholder groups at local and international levels (required);
- excellent written and spoken English (required);
- excellent diplomatic and communication skills (required);
- capacity to work independently and as part of a team (required);
- experience with business start-ups preferably in the digital sector (preferred);
- passionate to entrepreneurship and in the development and implementation of business models and processes (preferred).

we offer:

An exciting field of employment

- Autonomous work at one of the largest employers in Thuringia
- Excellent equipment and infrastructure
- Flexible working hours (flexitime and, if applicable, teleworking)
- A family-friendly working environment with a variety of offers for families: University Family Office 'JUniFamilie' and flexible childcare ('JUniKinder');
- University health promotion and a wide range of university sports activities;
- Remuneration based on the provisions of the Collective Agreement for the Public Sector of the Federal States (TV-L) at salary scale 13 — depending on the candidate's personal qualifications—, including a special annual payment in accordance with the collective agreement.

The position is limited to a maximum of 2 years. This is a full-time position (40 hours per week).

Applications should include:

- a letter of motivation;
- up to two letters of recommendation (or names and contact details of referents);
- an up-to-date CV;
- a copy of diploma.

Candidates with severe disabilities will be given preference in the case of equal qualifications and suitability.

Are you eager to work with us? Then submit your detailed written application, preferably by email (one PDF file), stating the vacancy ID **081/2022** by **(May 8, 2022)** to:

**Friedrich Schiller Universität Jena
Dezernat 5 – Personal
Fürstengraben 1
07743 Jena, Germany**

or by email to:

dez5-bewerbung@uni-jena.de / sander.muenster@uni-jena.de

Since all application documents will be duly destroyed after the recruitment process, we ask you to submit only copies of your documents.

For further information for applicants, please also refer to www4.uni-jena.de/stellenmarkt_hinweis.html (in German)

Please also note the information on the collection of personal data at www4.uni-jena.de/en/jobs_information_collecting_personal_data.html