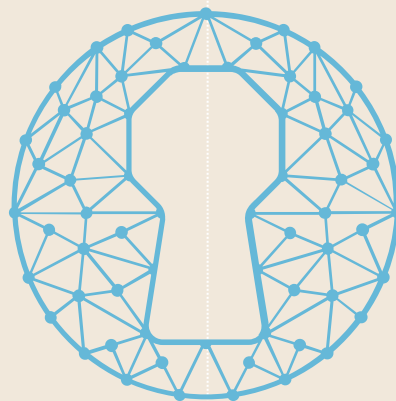


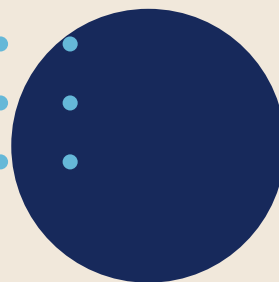


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the treasures kept
in archives across
Europe



digital

Treasures



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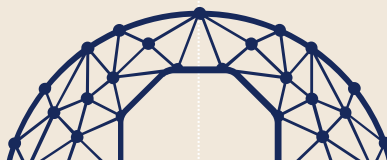
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DAS BIBLIOTECAS



Ollscoil Teicneolaíochta na Mumhan
Munster Technological University



Archivo de la Real Chancillería de Valladolid
(Calle Chancillería, 4, 47003 Valladolid. Spain)



CLOSING
CONFERENCE

December 12th

Co-funded by the
Creative Europe Programme
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9.30 – 9.45 h. Welcome

Severiano Hernández (Head of Spanish State Archives).

9.45 – 10.45 h. WP1: New Business Models for European Archives in the XXI Century

- *Designers' Residences: New Opportunities to Identify Potential Creative Merchandising Products.* Miguel Ángel Bermejo (Spanish State Archives).
- *Video Games and Archives: Cross-sectorial Hybridisation and Co-production Opportunities.* Carmen Mateos (Spanish State Archives).
- *New Leaves Giving Life to Old Trees. Investigating New Business Models for the National Archives.* Leonard Callus (National Archives of Malta).

10.45 – 11.00 h. Break

11.00- 11.45 h. WP 2 – Stories of the History - Roaming Exhibitions and Storytelling

- *EDT: Transmedia exhibition. Best practices.* Anabela Ribeiro and José Furtado (National Archives of Portugal).
- *Transmedia Pathways: Engaging New Audiences.* Tadhg Leane (MTU).

11.45 – 12.45 h. WP 3 – Working with New Target Audiences

- *Young Digital Treasures: Contest and International Archival Camp for Generation Z.* Tatjana Hölzl (ICARUS) and Anna Palcsó (National Archives of Hungary).
- *E-learning as a Tool for Education: Archival Literacy Online Course.* Ole Gausdal (National Archives of Norway) and Christina Pinkaow (MTU).
- *The Potential of Crowdsourcing for Archives and the Use in Handwritten Text Recognition (HTR) as a Pilot Project.* Zoltán Szatucsek (National Archives of Hungary).

12.45-13:30 h. WP 4 – Communication and Dissemination

What Treasures Can Be Found in our Archives? – Summary of a Contest for Filmmakers. Cristina Díaz (Spanish State Archives) and Karl Heinz (ICARUS).

13.30 – 14.45 h. Lunch time

14:45 -15:45 h. Challenges and New Alliances in the European Archives

Round table with the Directors of the partner institutions and representatives of the European Commission.

- Inga Bolstad (National Archives of Norway).
- Charles Farrugia (National Archives of Malta).
- Zsuzsanna Mikó (National Archives of Hungary).
- María Oliván (Transparency, Document Management & Access to Documents Unit of the European Commission).

Moderator: Thomas Aigner (ICARUS).

15:45-16.15 h. Final Conclusions

European Commission (María Oliván).

EACEA (Alejandro Ramilo) or Creative Europe Desk in Spain.

16.15-16:30 h. Farewell

Isaac Sastre (General Director of Cultural Heritage and Fine Arts, Ministry of Culture and Sports of Spain).

All sessions are in English

[Register here for on-site attendance!](#)

Until November 25th

